

Call for Papers, Design Cases, and Workshops

The Design Department of the Universidad de los Andes and the Design & Emotion Society are pleased to invite researchers, design practitioners, and the general public interested in the cross-disciplinary field of design and emotion to participate in and attend to the 9th International Conference on Design & Emotion in Bogotá, October 6-10 of 2014.

Conference website: <http://de2014.uniandes.edu.co/>

The International Conference on Design & Emotion is a forum held every other year where practitioners, researchers and industry leaders meet and exchange knowledge and insights concerning the cross-disciplinary field of design and emotion. The conference will offer research and design case presentations, poster presentations, and workshops.

This is the first time that the Design and Emotion conference visits Latin America and the conference's home will be the Design Department of the Universidad de los Andes in Bogotá. In conjunction with Universidad de Los Andes, two other design schools will host conference workshops from October 6-7: Icesi University in the city of Cali and EAFIT University in the city of Medellín.

The program committee calls for your contribution to this exciting international forum, addressing all issues of Design & Emotion. This invitation is extensive to communities beyond design studies, such as social science, humanities, engineering, computer science, HCI, psychology, cognitive science, health sciences, marketing and business.

Contribution categories

Authors are stimulated to submit contributions in the following categories:

- Full Papers** Full papers (max. 5000 words for the main body of text) present a widely applicable and long-lasting contribution to the body of knowledge of the discipline. Full paper will be presented orally and published in the conference proceedings.
- Short papers** Short papers (max. 2000 words for the main body of text) present work in progress that may not yet be ready to be published as a full-length research paper. Short papers will be published in the proceedings and presented as posters at the conference.
- Design cases** Design cases (max 2000 words for the main body of text) present recent design projects in which issues in the discipline have been addressed in a novel or authentic way. Summaries of design cases will be published in the proceedings.
- Workshops** Workshops offer a platform for presenting novel ideas in a more extensive and interactive way than the other tracks. The workshop duration can be a full-day (6 hours) or a half-day (3 hours).

Themes and Topics

Design and Emotion has been consistently the conference's overarching theme. With the conference's current motto 'the Colors of Care,' the organizing committee opens the discussion on the relations between Design, Emotion and Social Innovation. A solution for society's complex problems such as education, fair trade, sanitation, pollution, women's rights, climate change falls beyond commercial needs or market rules. From a social innovation standpoint any solution to these problems is a matter of social impact. Design practitioners and researchers can contribute by leveraging on their naturally emphatic methods of understanding people's emotions, culture and social practices.

We invite original contributions aligned (but not limited) to the following five conference topics (for a more detailed description, see the conference website):

Topic 1	Design for Social Innovation
Topic 2	Theoretical Issues of Design and Emotion
Topic 3	Methodological Issues of Design and Emotion
Topic 4	Well-being and Sustainability
Topic 5	Experience and Interaction

Authoring guidelines

Full Papers and Short Papers

Authors are strongly encouraged to use the MSWord template to format their manuscript, which complies with the guidelines of the publisher of the proceedings. The template can be downloaded from the conference website (<http://de2014.uniandes.edu.co/>), and details of the submission format are described in the body of the template.

General guidelines:

- Documents size is A4 (21 x 29.7 cm).
- Language of submission is English.
- The document margins are set to: top 2 cm; bottom 2 cm; inside and outside 1.75 cm; header 0.75 cm; footer 1 cm. The text area is 17.5 by 25.7 cm.
- The standard font to be used for running text is Arial 10 pt.
- The manuscript should contain as little formatting as possible because the proceedings publisher will take care of the layout of accepted submissions.
- The maximum length is 5000 words for full papers and 2000 words for short papers and design cases. This is for the main body of text (excluding abstract and references).
- The full title and subtitle is provided on the first page, and an abstract of max. 200 words.
- Authors use APA reference citation style.
- Initial submissions must be anonymous for blind review. Authors of accepted papers will be informed in a later stage on how to include author information.
- Manuscripts are submitted via <http://de2014.uniandes.edu.co/>
- Authors will keep the copyright of their work (they will be asked to authorize the use of their material in the conference proceedings).
- Proceedings will be published by Ediciones Uniandes on CD (or DVD or USB drive), in combination with a printed book of abstracts. After the conference, papers will be made available on the Design & Emotion Society website (for registered members only), and through the Elsevier Scopus database.

Design Cases

This track invites submissions of summary descriptions of design cases that address issues and insights in design and emotion and contribute to the accumulation of experience and sharing of knowledge in the field of Design & Emotion. Design case submissions follow the guidelines for short papers described above and include a maximum of 15 images to communicate and illustrate the discussed design. Accepted design cases will be published in the conference proceedings.

Workshop proposal guidelines

The workshop's format is determined by the workshop organizers, but each workshop is expected to include ample time for general discussion. Workshop proposals are not more than 3 pages, and include:

- The name of the workshop.
- A workshop position paper outlining the background issues, workshop goal and approach.
- The names, affiliations, and contact information of the organizers. Indicate primary contact person (workshop proposals are not blind reviewed).
- The intended number of attendees (maximum and minimum)
- The planned length of the workshop half-day (3 hours) or full-day (6 hours)
- The preferred city for the workshop (see comments below).
- Characteristics of the space/room needed to conduct the workshop.
- The conference organizers will handle the promotion and diffusion of workshops in its own website, however each workshop facilitator must help enlist participants by setting up a website or other means of dissemination.
- Workshops are subject to a minimum of 12 participants.
- The organizers of accepted workshops will get free entrance to the conference.

Workshop locations

The conference organizers want to encourage workshop facilitators and participants to visit other cities of the country besides Bogotá. To do so, full-day workshops will be held on October 6 in the cities of Cali and Medellín. Half-day workshops will be held in Bogotá on October 6 and 7. Cali and Medellín have international airports with frequent and affordable flights that take you to Bogotá in just one hour. Depending on the duration of the workshop the organizing committee will assign the city and hosting institution, but at the time of submission the author may submit his or her preferred city. The universities where the workshops will take place are:

- Bogotá: Universidad de Los Andes. www.uniandes.edu.co
- Cali: Icesi University. www.icesi.edu.co
- Medellín: EAFIT University. www.eafit.edu.co

Submission and Review Process

Workshop proposals will be reviewed by the workshop committee. All other submissions will be submitted to a double blind review process with at least two reviewers. Submissions accepted in the first review will receive comments for necessary revisions for the camera-ready submission. The program committee will accept submissions with high scientific merit for oral presentation at the conference venue. Submissions will be published in the proceedings if (at least one of) the authors registers to the conference to present the work.

Important Dates

February 1	Deadline for paper and design case submissions.
March 15	Deadline for workshops submissions.
April 1	Notification of acceptance of papers and design cases.
April 15	Notification of acceptance of workshops.
May 1	Submission of camera-ready manuscripts.
July 15	Deadline for early registration (required for authors to be in proceedings).
October 6 - 7	Workshops in Bogotá, Cali, and Medellín.
October 8 - 10	Conference in Bogotá.

Conference Organizers

The 9th International Conference on Design & Emotion is organized by:

Universidad de Los Andes (www.uniandes.edu.co)

Universidad Icesi (www.icesi.edu.co)

Universidad EAFIT (www.eafit.edu.co)

International Design & Emotion Society (www.designandemotion.org)

Conference Chairs:

Margarita María Echavarría, Universidad de los Andes

Marco Van Hout, Design & Emotion Society / Amsterdam University of Applied Sciences

Hernando Barragán, Universidad de los Andes

Program Committee:

Pieter Desmet, Design & Emotion Society / Delft University of Technology (chair)

Juan Salamanca, Universidad Icesi (co-chair)

Geke Ludden, Design & Emotion Society / University of Twente

Andrés Burbano, Universidad de los Andes

Jorge Hernán Maya Castaño, Universidad EAFIT

Organizing Committee:

Margarita María Echavarría, Universidad de los Andes

Marco Van Hout, Design & Emotion Society / Amsterdam University of Applied Sciences

Paola Andrea Cáceres, Universidad de los Andes

Javier Ricardo Mejía, R&D consultant, Ministry of Commerce, Industry and Tourism of Colombia.

Fernando González, Solutions Group

Paul Hekkert, Design & Emotion Society / Delft University of Technology

Workshop Committee:

Angélica Lascar, Universidad de los Andes

Jeroen van Erp, Design & Emotion Society / Fabrique Brands, Design, & Interaction

Jorge Maya, Universidad EAFIT

External Affairs Coordinator:

Javier Ricardo Mejía, Ministry of Commerce, Industry and Tourism of Colombia