Call for Workshop Proposals

The Design Department of the Universidad de los Andes and the Design & Emotion Society are pleased to invite researchers, design practitioners, and the general public interested in the cross-disciplinary field of design and emotion to submit workshop proposals for the 9th International Conference on Design & Emotion in Colombia, October 6-10 of 2014.

Conference website: http://de2014.uniandes.edu.co/

This is the first time that the Design and Emotion conference visits Latin America and the conference’s home will be the Design Department of the Universidad de los Andes in Bogotá. In conjunction with Universidad de Los Andes, two other design schools will host conference workshops from October 6-7: Icesi University in the city of Cali and EAFIT University in the city of Medellín.

Authors are stimulated to submit contributions in the workshops. Workshops offer a platform for presenting novel ideas in a more extensive and interactive way than the other tracks. The workshop duration can be a full-day (6 hours) or a half-day (3 hours).

Themes and Topics

Design and Emotion has been consistently the conference’s overarching theme. With the conference’s current motto ‘the Colors of Care,’ the organizing committee opens the discussion on the relations between Design, Emotion and Social Innovation. A solution for society’s complex problems such as education, fair trade, sanitation, pollution, women’s rights, climate change falls beyond commercial needs or market rules. From a social innovation standpoint any solution to these problems is a matter of social impact. Design practitioners and researchers can contribute by leveraging on their naturally empathic methods of understanding people’s emotions, culture and social practices.

We invite original workshop proposals aligned (but not limited) to the following five conference topics (for a more detailed description, see the conference website):

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<th>Design for Social Innovation</th>
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<td>Topic 2</td>
<td>Theoretical Issues of Design and Emotion</td>
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<td>Topic 3</td>
<td>Methodological Issues of Design and Emotion</td>
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<td>Topic 4</td>
<td>Well-being and Sustainability</td>
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<td>Topic 5</td>
<td>Experience and Interaction</td>
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Workshop proposal guidelines

The workshop’s format is determined by the workshop organizers, but each workshop is expected to include ample time for general discussion. Workshop proposals are not more than 3 pages, and include:

- The name of the workshop.
- A workshop position paper outlining the background issues, workshop goal and approach.
- The names, affiliations, and contact information of the organizers. Indicate primary contact person (workshop proposals are not blind reviewed).
- The intended number of attendees (maximum and minimum)
- The planned length of the workshop half-day (3 hours) or full-day (6 hours)
- The preferred city for the workshop (see comments below).
- Characteristics of the space/room needed to conduct the workshop.
• It is important to describe which materials and special requirements are needed for the workshop.
• The conference organizers will handle the promotion and diffusion of workshops in its own website; however each workshop facilitator must help enlist participants by setting up a website or other means of dissemination.
• Workshops are subject to a minimum of 12 participants.
• The organizers of accepted workshops will get free entrance to the conference.

Workshop locations
The conference organizers want to encourage workshop facilitators and participants to visit other cities of the country besides Bogotá. To do so, full-day workshops will be held on October 6 in the cities of Cali and Medellín. Half-day workshops will be held in Bogotá on October 6 and 7. Cali and Medellín have international airports with frequent and affordable flights that take you to Bogotá in just one hour. Depending on the duration of the workshop the organizing committee will assign the city and hosting institution, but at the time of submission the author may submit his or her preferred city. The universities where the workshops will take place are:
• Cali: Icesi University. http://www.icesi.edu.co
• Medellín: EAFIT University. http://www.eafit.edu.co

Submission and Review Process
Workshop proposals will be reviewed by the workshop committee.

Important Dates
March 15 Deadline for workshops submissions.
April 15 Notification of acceptance of workshops.
July 15 Deadline for early registration (required for workshop organizers).
October 6 - 7 Workshops in Bogotá, Cali, and Medellín.
October 8 - 10 Conference in Bogotá.